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DATA SHEET

Nursing Surveys with Pulse

Nurses are the backbone of your organization. Amplify their voices and empower your future nurse leaders.



Build a culture committed to nursing excellence, meet strategic organizational goals, and work toward achieving Magnet® status with a comprehensive, best-inclass nurse survey solution.



Measure what matters most

Our Nursing Excellence survey—31 simple, straightforward questions—is based on Magnet's 7 Domains of Nursing Practice Environment and drills down to the most impactful questions for caregivers on engagement, satisfaction, and work environment.



Drive organization-wide nursing performance

With our reporting platform, nurse leaders and managers can access key performance metrics specific to the seven Magnet categories for nurse satisfaction; leverage our database of 3.4 million caregiver and workforce voices to measure against similar organizations; and prioritize improvement opportunities with detailed, Al-generated actions for survey items.



Support ongoing improvement strategy

Impact and Micro Pulse—our managed and selfsurvey pulse options—give you the flexibility to survey nurses at all levels across the organization or by unit to deliver immediate, actionable insights.



Partner with our nursing experts

Our consultants and advisors offer decades of nursing experience and hands-on support and strategies for maintaining a robust, engaged nursing workforce—and help you navigate the Magnet accreditation process.



Reveal key drivers

Deploy our Nursing Excellence survey independently to reveal key drivers of nurse engagement or pair it with our annual One-Ask survey, capturing further insights into resilience, safety, and diversity, equity, and inclusion.



Convenient solution

Make it easy for your nurses to respond by sending an email or text message alert and allowing them to complete the survey on their phone or any computer.

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